

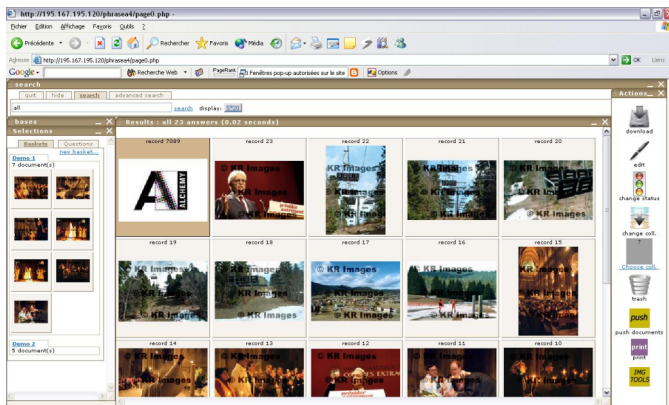
- 1 – Integration products
- 2 – Hosting products
- 3 – Partnership
- 4 – Events
- 5 – Clients
- 6 – And still..

About :

About one month far from releasing Phraseanet IV, we introduce last added features. Focus on our Special offer for Professional Photographers. More than 40 clients have already chosen Phraseanet IV.

1 – Integration products

Phraseanet IV Production gets a new graphic interface



Phraseanet IV Production

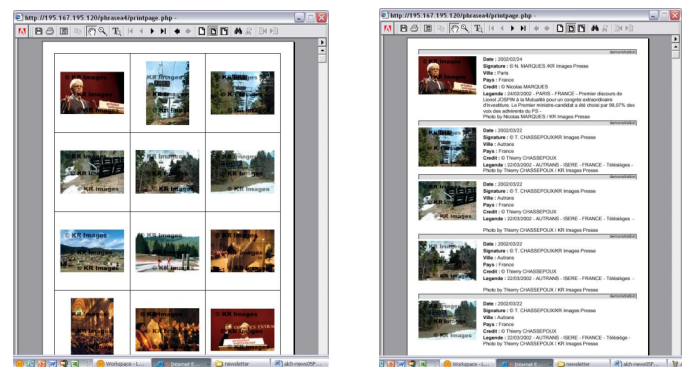
New applet to Upload by Drag & Drop, more performing, it allows to directly archive files from your computer desktop to a given collection, it also works in a recursive way.

New functions have been added to the action window.

Print is a "Drag & Drop" function that built a PDF document on the fly with the selected images or basket.

Several print modes are proposed:

- Thumbnail grid
- Thumbnail and caption as list
- Preview with caption
- Thumbnail grid with hyperlink to preview



Phraseanet IV Administration

Navigation in the administration interface has been optimized.

New functions have been added in order to :

- Rename collections
- Add mini logos for each collection to appear under the thumbnail to identify document origin.
- Improvement of tools to set a database to offline.
- Creation of database and collection card-index
- Display database details such as total disk space occupied for documents, preview and thumbnails, count the number of indexed words and different words.
- Database re-indexation tools when database structure is being modified (add a new field)

Push is another "Drag & Drop" function that optimizes output workflow on documents towards users



...Newsletter Alchemy

You can very easily send documents (Original, preview, thumbnail and caption) to free email addresses.

You can also send documents and baskets directly to ftp volumes or server folders...

You may also send a selection of documents to registered users giving them special rights only on the selection, such as HD download

Image tools are the first Drag & Drop graphic function to work on the files.



- Rotate for thumbnail and preview
- Re built thumbnail and preview

During second and third quarter Phraseanet IV will receive advanced image tools...

2 – Hosting products

Phraseanet IV Professional Photographers

As we are receiving a lot of demand on our coming solution for professional photographers, we tell you more about it.

Built around Phraseanet IV technology, this solution is a complete answer to this market needs.

One single standard offer to store on our production servers 10 Gigas of pictures for less than 100 Euros per month.

Your assets will be classified as four categories

- Private
- Public
- Best of
- News

You also need to manage private collections for your clients (Wedding, Corporate, and Special Events).

The premium offer is built for that.

Your clients access directly to their collection from your personal web site.

These offers will be available from May 2005.

First two months are offered for early subscription.

3 – Partners

BIOSFERA Company joins the Alchemy VAR list

<http://www.biosfera.fr>

Algoba Systems :

Orpheo CS/3 now available for Mac OS X with Oracle 10g.

4 – Events

Cebea (Activ Toshiba) has invited us to present Phraseanet IV during their Open Day Meeting in REIMS March the 9th and 10th.

5 - Clients

There is only a few days left to benefit special prices on Phraseanet IV.

Phraseanet IV is proposed at 5 500 euros instead of 7 500 euros Public Price until it's released.

Bronze maintenance contracts are sold for 2 500 euros.

The City Hall of Nice chooses Phraseanet IV to manage their 140 000 images.

Thales Group concentrate pictures banks. Alchemy has transferred one of the subsidiary Company picture database to the Thales Group Phrsea Solution.

6 – Et toujours

<http://www.alchemy.fr>, all you need to know about Alchemy and Phraseanet IV.

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support@alchemy.fr for any support need